

SABRIANNA LEVER

✕ VIDEOGRAPHER | MULTIMEDIA SPECIALIST ✕

PROFILE

An award-winning marketing specialist with 10 years of experience in visual storytelling. A reliable, resourceful team player with strong skillsets, thriving under pressure and deadlines. Committed to excellence, as demonstrated in multiple successful projects.

SKILLS

- **Video Editing (NLE)**
- **Adobe Creative Suite**
- **Camera Operation**
- **Directing**
- **Location Scouting**
- **Scriptwriting**
- **Lighting Techniques**
- **File Management**
- **Problem Solving**
- **Attention to detail**

ACHIEVEMENTS

2022 Central Great Lakes Emmy Winner

- *I Love the Land* - Associate Producer

CONTACT

📞 330-488-4469

✉ lever.sabrianna15@gmail.com

🌐 www.leverfilms.com

WORK EXPERIENCE

Marketing Producer

WKYC Studios (2021-2025)

- Developed a variety of marketing materials for broadcast and digital platforms.
- Produced promotional commercials, handling all aspects from writing and filming to directing and editing.
- Collaborated with the news and sales teams to bring creative concepts to fruition.
- Ensured brand consistency across all marketing platforms.
- Managed scheduling of promotional spots for broadcast.
- Designed graphics and created content for social media platforms.

FieldHouse Creative Team Member

Cleveland Cavaliers (2019-2020)

- Produced videos for entertainment teams, performers, and other related groups.
- Created engaging videos and graphics for in-game and arena events.
- Assisted with filming during video shoots as needed.
- Edited and compiled recap videos for team-related events and activities.

Cinema Intern

Making the Moment (Summer 2019)

- Sorted footage and distributed files to cinema lead.
- Assisted cinema lead and photographers during productions.
- Managed equipment setup, teardown, and organization during shoots.
- Production assistant during Rise Brands commercial shoot.

EDUCATION

(2015 - 2019)

Bachelor of Science in Technology

Bowling Green State University

Major - Visual Communication Technology

Minor - Film